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## 5<sup>th</sup> Annual New Jersey Neurovascular & Neurosciences Symposium

Thursday, November 3, 2022 | Double Tree by Hilton - Cherry Hill

*Don't Miss This New Exhibit Opportunity!*

Dear Representative,

On behalf of Jefferson course directors, Drs. Hekmat Zarzour and David Roshal, I would like to formally invite your company to exhibit at the 5th *Annual New Jersey Neurovascular & Neurosciences Symposium* on Thursday, November 3, 2022.

This conference looks at stroke management from a systems of care perspective, from pre-hospitalization to endovascular & neurosurgical interventions. It focuses on early recognition, determination of severity as well as the latest advances in treatment and the importance of individualized care in the hospital setting.

We are pleased to offer a variety of exhibit opportunities during the conference which will allow you to interact with approximately 200 neurologists, neurosurgeons, critical care physicians, emergency medicine physicians, hospitalists, internists, nurses/nurse practitioners, physician assistants, emergency medical service professionals and rehabilitation therapists from the tri-state region.

Please review the preliminary agenda and attached information packet for more information about the different exhibit levels and benefits. To register your company, please complete the online registration at: <http://jeffline.jefferson.edu/jeffcme/stroke/exhibitors-nj.cfm>.

Exhibit fees can be mailed to my attention at Sidney Kimmel Medical College, Jefferson Alumni Hall, Office of CPD, 1020 Locust Street, Suite M-5 Philadelphia, PA 19107. Our tax ID number is: 23-135-2651. Please make checks payable to: Thomas Jefferson University, Office of CPD. Visa, MasterCard and American Express will also be accepted (please see attached credit card form for payment).

We hope you will exhibit at this exceptional program and important networking event! Please feel free to contact me at 215-955-9116 or [christina.carter@jefferson.edu](mailto:christina.carter@jefferson.edu).

Sincerely,

*Christina Carter*

Christina Carter  
CME Planner  
Office of Continuing Professional Development  
Sidney Kimmel Medical College at Thomas Jefferson University  
P: 215-955-6993 | F: 215-923-3212  
[|christina.carter@jefferson.edu](mailto:christina.carter@jefferson.edu)

*\*Please note that Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Questions about Jefferson's status may be directed to Dr. Cole, Assistant Dean for CME.*

<b>Conference Date:</b>	Thursday, November 3, 2022
<b>Conference Location:</b>	Double Tree by Hilton Cherry Hill, 2349 Marlton Pike W, Cherry Hill, NJ,08002
<b>Exhibit Set Up &amp; Break-Down</b>	The exhibit room will be available for setup on Wednesday, November 2nd from 3:00PM - 11:59PM. Representatives may begin set-up on Friday, November 3, 2022 on 6:00AM. All exhibits must be broken down by Friday, November 3, 2022 at 4:30PM.
<b>Exhibit Location &amp; Times:</b>	The exhibit area is available throughout the conference. The exhibit hall will be open throughout the conference, however the following times are dedicated exhibit times where food and beverage will be served: <b>Thursday, November 3, 2022</b> 7:00AM - 8:00AM                      Registration, Continental Breakfast & Exhibits 10:20AM - 10:35AM                  Break & Exhibits 11:35PM - 12:35PM                  Lunch with Attendees 2:15PM - 2:30PM                      Break & Exhibits
<b>Exhibitor Registration:</b>	<a href="http://jeffline.jefferson.edu/jeffcme/stroke/exhibitors-nj.cfm">http://jeffline.jefferson.edu/jeffcme/stroke/exhibitors-nj.cfm</a>
<b>Exhibit Recognition &amp; Booth Size:</b>	All exhibits must be tabletop or portable in nature not to exceed 6ft in width. Each exhibitor will be provided a 6' x 30" draped table and chairs. Each exhibitor will be listed in the course exhibit directory, in the administrative slideshow and on conference posters. <b><u>PLATINUM LEVEL \$10,000 (limited to first 2 paid companies)</u></b> <ul style="list-style-type: none"> <li>○ Choice of premium exhibit location in Exhibit Area (first come, first serve basis)</li> <li>○ 2 full page (8.5 x 11), color company advertisement in Exhibitor Directory <ul style="list-style-type: none"> <li>○ Due: Thursday, October 20, 2022</li> <li>○ Ad specifications: PDF format, 8.5x11, no bleed, preferably with a border</li> </ul> </li> <li>○ <b>Networking Lunch with selected Course Planners</b> during the designated lunch (see attached program agenda) - no more than 3 company representatives.</li> <li>○ Acknowledgement posted online via a Virtual Exhibit Hall and emailed to all participants, including before and after the conference</li> <li>○ Individual company acknowledgement signage</li> <li>○ Special name badge designation</li> <li>○ Up to 7 company representatives</li> <li>○ 5 complimentary conference attendance for company representatives</li> <li>○ PowerPoint slideshow acknowledgement</li> <li>○ Company listing in printed Exhibitor Directory</li> <li>○ Two 6ft draped tables</li> </ul> <b><u>GOLD LEVEL - \$7,500</u></b> <ul style="list-style-type: none"> <li>○ 1 full page, color company advertisement in Exhibitor Directory <ul style="list-style-type: none"> <li>○ Due: Thursday, October 20, 2022</li> <li>○ Ad specifications: PDF format, letter size (8.5x11), no bleed, with a border</li> </ul> </li> <li>○ Prime exhibit location</li> <li>○ Up to 5 company representatives</li> <li>○ 3 complimentary conference attendance for company representatives</li> <li>○ Individual company acknowledgement signage</li> <li>○ PowerPoint slideshow acknowledgement</li> <li>○ Special name badge designation</li> <li>○ Company listing in printed Exhibitor Directory</li> <li>○ One 6ft draped tables</li> </ul>

	<p><b><u>SILVER LEVEL - \$5,000</u></b></p> <ul style="list-style-type: none"> <li>○ 1 half page, black and white company advertisement in Exhibitor Directory <ul style="list-style-type: none"> <li>○ <i>Due: Thursday, October 20, 2022</i></li> <li>○ Ad specifications: PDF format, letter size (8.5x5.5), no bleed, with a border.</li> </ul> </li> <li>○ Up to 4 company representatives</li> <li>○ 2 complimentary conference attendance for company representatives</li> <li>○ PowerPoint slideshow acknowledgement</li> <li>○ Company listing in printed Exhibitor Directory</li> <li>○ One 6ft draped table</li> </ul> <p><b><u>BRONZE LEVEL - \$3,500</u></b></p> <ul style="list-style-type: none"> <li>○ <i>Due: Thursday, October 20, 2022</i></li> <li>○ Up to 2 company representatives</li> <li>○ PowerPoint slideshow acknowledgement</li> <li>○ Company listing in printed Exhibitor Directory</li> <li>○ One 6ft draped table</li> </ul>
<p><i>Electrical Needs:</i></p>	<p>Electrical needs should be communicated on the activity registration:  <a href="http://jeffline.jefferson.edu/jeffcme/stroke/exhibitors-nj.cfm">http://jeffline.jefferson.edu/jeffcme/stroke/exhibitors-nj.cfm</a></p> <p><i>Electricity will not be provided if conference planners are not notified of electrical needs by Thursday, October 20, 2022.</i></p>
<p><i>Shipping:</i></p>	<p>Shipments will be accepted by Double Tree by Hilton <b><i>no more than three days</i></b> prior to the conference. Be sure to include the following information when shipping your materials:</p> <p style="padding-left: 40px;">Attn: Grace Drago  Onsite Contact/Company  5<sup>th</sup> Annual NJ Neurovascular &amp; Neuroscience Symposium -  November 3, 2022 Double Tree - Cherry Hill  2349 Marlton Pike W  Cherry Hill, NJ 08002  Package 1 of _____</p> <p>The venue does not accept any liability for equipment, goods, displays or other materials which arrive unmarked or fail to arrive at the venue. Each exhibiting company is responsible for insuring its property for loss or damage. <b><i>All company representatives are solely responsible for coordinating return shipping at the conclusion of the conference with Crowne Plaza representatives.</i></b></p>
<p><i>Accommodations:</i></p>	<p>A special discounted rate of \$119 plus tax at the Double Tree- Cherry Hill will be available for conference participants.</p> <p>Individuals can make reservations by calling 888-233-9527 between the hours of 7:00 AM to 11:00 PM EST. Individuals must identify themselves as a guest of Jefferson 2nd Annual NJ Neurovascular Meeting to receive the contracted rates.</p>
<p><i>Payment:</i></p>	<p><b><u>EXHIBIT PAYMENT BY CHECK</u></b>  Please make check payable to: Thomas Jefferson University</p> <p>Mail to: Thomas Jefferson University, Office of CPD  Jefferson Alumni Hall  1020 Locust Street, Suite M-5  Philadelphia, PA 19107</p> <p><b><u>EXHIBIT PAYMENT BY CREDIT CARD</u></b>  <b>Visa, MasterCard and American Express accepted.</b> See attached credit card payment form.</p>

<p><i>Exhibitor Rules</i></p>	<p><b>As an Exhibitor in this Continuing Medical Education program, I agree to the following:</b></p> <ul style="list-style-type: none"> <li>• Exhibitor is NOT furnishing commercial support for this conference. Exhibitor is buying exhibit space.</li> <li>• All exhibits must be tabletop or portable in nature.</li> <li>• Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space.</li> <li>• Exhibits are intended for informational purposes, products should not be sold on site.</li> <li>• Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited.</li> <li>• The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, but must refrain from any participation or recording of any scientific sessions on that company's behalf.</li> <li>• The conference is not responsible for the security of exhibitors' materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio visual equipment, etc.) unattended at any time in the exhibit hall.</li> </ul>
<p><b>CANCELLATION BY CONFERENCE ORGANIZERS</b></p>	<p>Requests for exhibitor fee refunds must be submitted in writing and received by the Office of CPD two weeks prior to the start date of the course. There will be no refunds after this period. Cancellations notified before the two-week period will incur a 10% administration fee. Exhibitors who fail to attend the conference are responsible for the entire fee. All refunds will be processed after the conference. The University reserves the right to cancel or postpone this course due to unforeseen circumstances. In the event of cancellation or postponement, the University will refund exhibit fees, but is not responsible for related costs or expenses to exhibitors, including cancellation fees assessed by hotels, airlines or travel agencies.</p> <p><i>Submit refund requests to Christina Carter at <a href="mailto:christina.carter@jefferson.edu">christina.carter@jefferson.edu</a> by October 20, 2022.</i></p>
<p><i>Questions?</i></p>	<p>Please contact Christina Carter at 215-955-9116 <a href="mailto:christina.carter@jefferson.edu">christina.carter@jefferson.edu</a> for questions regarding the <i>5<sup>th</sup> Annual New Jersey Neurovascular &amp; Neurosciences Symposium</i>.</p>